



PERMIAN BASIN
PETROLEUM ASSOCIATION

The Voice of the Permian Basin | Midland · Austin · Santa Fe

Table of Contents

- A Message from Our President

- About PBPA + PBPA Staff

- Benefits of Membership

- PBPA Events

- Committees and Ad Hoc Groups

- Membership Levels

- Membership Application

OUR MISSION

To advocate for safe and responsible oil and gas development and to provide education on safety, legislation, regulation, and support services for the industry.



A Message from Our President

PBPA provides respected educational seminars, access to policy makers, networking opportunities, and important petroleum industry news updates.

The PBPA is built on tradition, and is constantly working toward benefiting the vitality and image of oil and gas producers for decades to come.

In an industry that is continuously assaulted by media, environmentalists, and government, it is important to develop strong industry alliances. At PBPA, we thrive on the connectivity we maintain throughout our industry and other associated industries. As the leading voice for the oil and gas industry, the PBPA is working for you, and we take great pride in our never-ending efforts to protect Permian Basin operators from potentially harmful legislative and regulatory actions.

PBPA also serves the oil and gas industry by encouraging producers to focus on being good stewards of the environment and contributing to our communities, all while playing a vital role to empower future energy producers of America. With nearly 40 percent of all U.S. oil and 15 percent U.S. natural gas being produced in the Permian Basin, operators are in a unique position to help sustain our nation's economic vitality, while promoting job growth and infrastructure development in our region.

What can PBPA do for your company?

PBPA has an outstanding track record of representing operators and technological innovators within the Permian Basin. We are the oldest and most effective association in our region. Many of our members have found that by utilizing resources and tools provided by PBPA, they are better equipped to stay on top of important legislative and regulatory issues that directly impact their business. Plus, members create important alliances and networks within the association that leverage key contacts within the oil and gas industry.

The PBPA thrives on member support so that we may advocate for our industry at the highest of levels. On behalf of the association and the PBPA Board of Directors, I urge you to become a member and take part in preserving the livelihood of our industry.



A handwritten signature in blue ink that reads "Ben Shepperd".

Ben Shepperd
President

About the Permian Basin Petroleum Association (PBPA)

Founded in 1961 by a group of oilmen concerned about the federal government's increasing regulatory influence, the Permian Basin Petroleum Association (PBPA) has grown from fewer than 20 members to over 1,000 member companies at its peak. Headquartered in Midland, Texas, PBPA also maintains satellite offices and staff in Austin and Santa Fe.



PBPA serves as the voice and leading advocate for the Permian Basin's petroleum industry, boasting a proven track record of defending the rights of its members. The association represents a wide range of stakeholders, including exploration and production companies, midstream operators, service providers, and support organizations—all contributing to the nation's energy epicenter.

While our mission is firmly rooted in the oil and gas sector, our membership includes a diverse array of businesses and individuals committed to its success. From large publicly traded producers to family-owned service firms, financial institutions, consultants, and non-profit organizations, PBPA members reflect the broad spectrum of industries and people influenced by oil and gas.

Membership with PBPA offers companies access to advocacy efforts, educational resources, and valuable networking opportunities. Members stay informed about regulations and legislation that could impact their businesses and can actively participate through committees. Additionally, PBPA hosts a variety of events throughout the year, fostering connections and strengthening relationships within the industry.

PBPA Staff



Ben Shepperd
President



Stephen Robertson
Exec. Vice President



Michael Lozano
Govt. Affairs &
Communications Coordinator



Jamie Ramirez-Lujan
Office Manager &
Events Coordinator



Christine Dooley
Membership
Coordinator

Benefits of Membership



LEGISLATIVE & REGULATORY INVOLVEMENT

PBPA is your voice in Austin, Santa Fe, and Washington, D.C., with dedicated staff and consultants building strong relationships with elected officials and regulatory agencies. During each legislative session, our team diligently monitors and advocates on hundreds of bills and proposed regulations that directly impact the oil and gas industry. These include environmental regulations, taxation, water management, transportation, air quality, permitting, and anti-fracking initiatives.

Members at the Wildcat level and higher can take their involvement to the next level by joining the Legislative Committees or Regulatory Practices Committee. These groups offer members the opportunity to provide input, help shape policy priorities, and stay informed on key legislative and regulatory developments that matter most to their organizations



NETWORKING OPPORTUNITIES

Our networking opportunities are designed to help you cultivate invaluable partnerships that last a lifetime. PBPA events connect you with professionals across the oil and gas sector, from local business leaders to state legislators. Build relationships that:

- Foster collaboration and new business opportunities.
- Open doors to legislative advocacy and influence.
- Strengthen your presence in the industry.



EDUCATION

PBPA equips you with the knowledge to make informed decisions and advocate effectively for your business. Our association provides unparalleled opportunities to learn, share, and grow:

- Standing Committees: Collaborate with industry peers to analyze challenges and find solutions.
- Expert Speakers: Gain insights from industry leaders during luncheons and events.
- Impact Studies: Access in-depth research on economic contributions, job creation, and regulatory impacts to educate decision-makers and the public.



E-UPDATES & ONLINE RESOURCES

Never miss a beat with PBPA's email updates featuring timely regulatory and legislative info, links to pertinent industry news, and easy access to essential information via our website and Member Center.

The Member Center is an online resource exclusive to active PBPA members that includes features like a membership directory, free job board, a platform to share news releases, and our quarterly committee reports. (Note: Certain Member Center features are only available at the Gusher level of membership and higher.)



VISIBILITY

Through exclusive Member-to-Member digital advertising opportunities in the PBPA newsletter and e-blasts and the PBO&G Magazine, membership with the PBPA will allow you to further your company's brand and increase your customer base.

The PBO&G Magazine offers printed advertising in its monthly publications and digital offerings through its website and e-blasts. New PBPA members also receive a substantial discount on print advertising upon joining!



PBOG & AMERICAN OIL & GAS REPORTER MAGAZINES

Stay informed with Permian Basin Oil & Gas Magazine, a monthly publication delivering critical industry news, market insights, and local business updates directly to over 5,000 readers. Each issue is produced by the PBPA in partnership with ZacPubs and features expert analysis and advertisements showcasing businesses in the Permian Basin, keeping you ahead in a dynamic industry. Members also receive a free quarterly edition of the American Oil & Gas Reporter.

PBPA Events

TOP HAND AWARD BANQUET

The PBPA Top Hand Award is the highest honor presented annually by the PBPA. This prestigious award recognizes an individual for their significant contributions to the oil and gas industry and the communities of the Permian Basin. The Top Hand Award Banquet is a formal evening where companies come together to celebrate and honor the recipient. It is typically PBPA's largest and most well-attended event of the year.



SPRING SWING GOLF TOURNAMENT

Each spring, the PBPA hosts a four-man scramble at the Odessa Country Club, offering a day filled with sport and networking. Participants enjoy food, drinks, golf, and exciting raffle prizes. This popular event also provides numerous sponsorship opportunities to help businesses gain exposure and connect with industry peers.

CLAY SHOOT & PIT KING CHALLENGE

The PBPA Clay Shoot and Pit Challenge is an annual event that brings members together to compete, socialize, and expand their professional networks. Registered shooters have the chance to win cash prizes and raffle items. Sponsorship opportunities are available, making this event a valuable platform for businesses to engage with the PBPA community.



ANNUAL MEETING

Held every fall, the PBPA Annual Meeting invites members to convene for networking, education, and industry insights. This conference features keynote speakers, panel discussions with elected officials, regulators, and industry leaders, as well as updates on key issues affecting the oil and gas sector. Members also participate in association business and strengthen professional relationships during this impactful event.

MEMBERSHIP LUNCHEONS

Throughout the year, PBPA hosts Membership Luncheons featuring distinguished guest speakers. These luncheons provide an excellent opportunity to connect with fellow members while gaining valuable insights into topics relevant to the oil and gas industry.



Standing Committees & Ad Hoc Groups

Vital to PBPA's mission are the educational opportunities we provide to our membership. The best source of education is often through our standing committees and ad hoc groups. Committees are populated and run by our members with PBPA staff assistance. Educational opportunities are not just limited to presentations on hot topics from guest speakers, but also appear in best practice sharing sessions amongst members. There are also tremendous action items that arise from PBPA's committees. These projects help the PBPA staff in our advocacy efforts for the oil and gas industry of the Permian Basin.

.....

Currently, the PBPA maintains the following standing committees, all of which are open to any PBPA member in good standing at the Wildcat level or higher:

Regulatory Practices Committee (RPC): Monitor, discuss, provide official comment, and analysis for the PBPA members on all regulatory matters effecting oil and natural gas operations in the Permian Basin. Agencies monitored include those located in Texas, New Mexico, and at the Federal level.

Legislative Committee, Texas: Monitor, discuss, advocate on behalf of, and provide analysis for the PBPA members on all legislative matters effecting oil and natural gas operations in Texas portion of the Permian Basin. Along with monitoring legislative matters in Texas this committee also collaborates with the New Mexico Legislative Committee to monitor legislative matters at the Federal level.

Legislative Committee, New Mexico: Monitor, discuss, advocate on behalf of, and provide analysis for the PBPA members on all legislative matters effecting oil and natural gas operations in the New Mexico portion of the Permian Basin. Along with monitoring legislative matters in New Mexico this committee also collaborates with the Texas Legislative Committee to monitor legislative matters at the Federal level.

Electrical Coalition (EC): Engage policy makers within the electrical industry (Electrical Reliability Council of Texas [ERCOT], Transmission Distribution Service Provider [TDSP], and Public Utility Commission [PUC]) to advocate for issues that directly affect Permian Basin oil and gas operators. The EC works to establish industry policy on electrical issues as determined by the coalition in conjunction with the PBPA Board. The EC coordinates with the appropriate PBPA representatives to ensure the proper coordination and management of data flow and communication regarding electrical issues and concerns with state legislative bodies.

Water Committee (WC): Monitor and advise the PBPA membership and PBPA staff in regards to current and future topics regarding water and its use by the oil and gas industry throughout the Texas and New Mexico portions of the Permian Basin. The WC also coordinates with the appropriate PBPA representatives to ensure the proper coordination and management of data flow and communication regarding water issues and concerns with state legislative bodies.

Health, Safety & Environment (HSE) Committee: Discuss in-place regulations as they concern health, safety or the environment, to provide the members a forum to discuss best practices in this arena, and to work on projects to improve the operations of all companies throughout the Permian Basin.

Species, Habitat, Operations Committee (SHOC): The SHOC's focus is on those species listed or proposed to be listed by the U.S. Fish and Wildlife Service under the Endangered Species Act. The Committee discusses and implements strategies and actions to limit if not prevent unnecessary listings which could affect operations in the Permian Basin.

Ad Hoc Groups: Ad hoc groups are formed on and as needed basis. Examples of groups that have formed in the past include the PBPA Air Quality Workgroup, Reeves County Workgroup, Dark Skies Initiative Advisory Group, the Takeaway Capacity Workgroup, Seismicity Workgroup, Flaring and Emissions Workgroup, and the New Mexico Methane Workgroup, none of which are PBPA standing committees but are groups organized by the PBPA for a specific purpose.

Membership Levels

PRESIDENT'S CIRCLE | By Production/ Category

Designed for industry leaders who take an active role in industry advocacy and association activities.

- Same benefits package as Permian Vanguard

By Production:

25+ MMBOE/yr - \$100,000

Non-Producer: \$27,500

PERMIAN VANGUARD | By Production/ Category

Designed for industry leaders who take or are seeking to take a more active role in industry advocacy and association activities.

- Same benefits package as Black Gold, plus:
 - Exclusive input into legislative and regulatory policy decisions
 - Opportunity to participate in policy making decisions and lobbying efforts
 - Access to the minutes from all board meetings and actions

By Production:

10+ MMBOE/yr - \$55,000

2+ MMBOE/yr - \$27,500

1+ MMBOE/yr - \$11,000

Non-Producer: \$11,000

BLACK GOLD | \$5,500

Designed for established and active companies seeking to take a more active role in industry advocacy, association activities, and committee engagement.

- Same benefits package as Wildcat, plus:
 - Membership entitlements, including voting rights, for ten (10) company representatives
 - Access to policymakers and invitations to private VIP policymaker receptions
 - Special company recognition at PBPA events and in official PBPA publications

WILDCAT | \$2,750

Designed for companies with a growing footprint seeking to take an active role in industry advocacy, association activities, and committee engagement.

- Same benefits package as Gusher, plus:
 - Membership entitlements, including voting rights, for four (4) company representatives
 - Board member & committee service eligibility

GUSHER | \$1,100

Designed for smaller, privately held companies.

- Same benefits package as Individual, plus:
 - Membership entitlements, including voting rights, for two (2) company representatives
 - Access to exclusive online Member Center features including the membership directory, free job postings, news releases, committee reports, and more.

INDIVIDUAL | \$400

Designed for sole proprietors, employees, and other supporters of the petroleum industry.

- Membership entitlements, including voting rights, for one (1) person
- Subscription to Permian Basin Oil & Gas magazine (monthly) and American Oil & Gas Reporter (quarterly)
- Exclusive email updates on association and industry news
- Business networking opportunities with leading industry decision makers
- Membership rates and priority registration to attend association events and meetings



Membership Application

COMPANY INFO:

Company _____

Physical Address _____

City, State, Zip _____ Phone # _____

Select the category that best describes your business: ☐ E&P ☐ Midstream ☐ Service ☐ Other _____

Mailing Address _____

City, State, Zip _____

☐ Same as Physical

Billing Address _____

City, State, Zip _____

☐ Same as Physical ☐ Same as Mailing

REPRESENTATIVE INFO:

Primary Rep Name & Title _____

Primary Rep Email _____ Primary Rep Phone _____

Billing Rep Name & Title _____

Billing Rep Email _____ Billing Rep Phone _____

☐ Same as Primary Rep

To add additional company representatives to the membership, please contact our office.

WEB INFO:

Website: _____ Facebook: _____

LinkedIn: _____ Instagram: _____

Youtube: _____

MEMBERSHIP LEVEL: ☐ President's Circle (by production) ☐ President's Circle (Non-Producer)

☐ Permian Vanguard (by production; ☐ 10+ ☐ 2+ ☐ 1+) ☐ Permian Vanguard (Non-Producer)

☐ Black Gold ☐ Wildcat ☐ Gusher ☐ Individual

INTERESTS: *A PBPA staff member will contact you with additional information for each item checked.*

☐ Committee Service (Wildcat level or higher) ☐ Sponsorship Opportunities ☐ Volunteer Opportunities

☐ PBO&G Magazine Advertising Opportunities

PAYMENT METHOD:

____ Check enclosed _____ Please invoice me

☐ Visa ☐ MasterCard ☐ AMEX Credit Card #: _____

Name of card holder: _____ Exp. date: ____/____ CVC: _____ Zip code: _____

Note: All credit card transactions incur a 3% fee.

Please return form with payment to:

Permian Basin Petroleum Association · P.O. Box 132 · Midland, Texas 79702 · christine@pbpa.info · 432-684-6345





Questions?

Christine Dooley, Membership Coordinator
432-684-6345
christine@pbpa.info

www.pbpa.info