SPONSOR A FIRE TRUCK

The Permian Basin Petroleum Association is working alongside the Midland Fire Department to help fund the cleaning and disposal of PFAS containing foam from 20 fire engines serving our community. Each truck represents an approximately $25,000 sponsorship opportunity for our industry.



To make participation accessible to companies of different sizes, PBPA is offering the following sponsorship opportunities:

SPONSORSHIP LEVELS

- **Fire Truck Sponsor – $25,000:** Sponsors one complete truck and receives prominent recognition on the campaign's fire truck countdown graphic.
- **Half-Truck Sponsor – $12,500:** Two companies may share sponsorship of one truck, with both recognized on the countdown graphic.
- **Community Champion – $5,000–$12,499:** Recognized by company name with priority listing beneath the countdown graphic and in campaign updates.
- **Fire Department Supporter – $500–$4,999:** Recognized by company name beneath the countdown graphic and in campaign updates.

Contributions above $25,000 may be applied toward sponsorship of multiple trucks. Every contribution helps support the first responders who protect our employees, facilities, families, and communities throughout the Permian Basin.

Interested in participating? Contact Christine Dooley at **christine@pbpa.info or 432-684-6345.**



THANK YOU TO OUR SPONSORS



Learn More at **www.pbpa.info/sponsor-a-fire-truck**